



Initial Orders Received for Mini and MicroLED Placement Solution – PIXALUX™

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Japan Electronics Packaging and Circuits Association Names PIXALUX™ Equipment of the Year

SINGAPORE--(BUSINESS WIRE)--Aug. 1, 2019-- Kulicke & Soffa Industries, Inc. (NASDAQ:KLIC) ("Kulicke & Soffa", "K&S" or "Company") and Rohinni LLC (Rohinni), announced today they have received initial orders of PIXALUX™ - a next generation mini and microLED placement solution. K&S expects to ship several additional systems during its current fiscal quarter and anticipates higher-volume market adoption as early as calendar year 2020.

Additionally, the PIXALUX™ advanced placement machine was honored with an Equipment of the Year Award by the Japan Electronics Packaging and Circuits Association (JPCA). The award was presented to K&S and Rohinni, who jointly developed this unique placement solution, at JPCA's annual trade show and conference in Tokyo.

Looking ahead, both K&S and Rohinni anticipate meaningful growth as PIXALUX™s increasingly positioned to enable high-volume and cost-competitive production of LED technology enabling new forms of backlighting and direct-view LED displays. With a breakthrough combination of throughput and accuracy for small-die applications, PIXALUX™ is a compelling and highly-competitive solution to facilitate this next evolution of LED technology.

Chan Pin Chong, Senior Vice President of K&S, stated, "The industry recognition from JPCA, our initial system shipments and ongoing customer interest, highlight the unique value PIXALUX™s capable of delivering to the broad display market. We remain focused on accelerating customer adoption as we prepare to ramp production to high volume."

"We are very pleased with how the market is accepting PIXALUX™ and expect this technology to be the leading choice for high speed miniLED and microLED placement equipment," said Matt Gerber, Rohinni's CEO.

Customer evaluations of PIXALUX™ commenced last fall with systems installed at several manufacturing locations. With nearly 250 million square meters of flat-panel displays produced annually, the growth potential of emerging mini and microLED placement technologies is extremely promising.

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a leading provider of semiconductor and electronic assembly solutions serving the global automotive, consumer, communications, computing and industrial markets. Founded in 1951, K&S prides itself on establishing foundations for technological advancement - creating pioneering interconnect solutions that enable performance improvements, power efficiency, form-factor reductions and assembly excellence of current and next-generation semiconductor devices.

Leveraging decades of development proficiency and extensive process technology expertise, Kulicke & Soffa's expanding portfolio provides equipment solutions, aftermarket products and services supporting a comprehensive set of interconnect technologies including wire bonding, advanced packaging, lithography, and electronics assembly. Dedicated to empowering technological discovery, always, K&S collaborates with customers and technology partners to push the boundaries of possibility, enabling a smarter future (www.kns.com).

About Rohinni

Rohinni combines vision, execution and micron-scale electronics to make impossible products possible. Using its patented device-placement technologies, Rohinni, together with its joint venture partners, enables bringing innovative products to market in high volumes, and at greatly reduced cost. OEMs in markets ranging from consumer to automotive to outdoor signage can incorporate Rohinni's disruptive technology, yielding products that are brighter, thinner, lighter, lower power and more dynamic than those currently on the market. Rohinni has broad patent coverage for mini and micro LED-based technology, robotic placement equipment and manufacturing processes. The company has more than 90 patent assets in varying stages of prosecution. Investors include Future Shape Principal Tony Fadell, the inventor of the iPod, co-inventor of the iPhone, and founder and former CEO of Nest. For more information, visit www.rohinni.com.

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