

Kulicke & Soffa Industries, Inc.

Kulicke & Soffa Suppliers' Day 2016 - The Colors of Collaborations

SINGAPORE--(BUSINESS WIRE)-- Kulicke & Soffa Industries, Inc. (NASDAQ: KLIC) ("Kulicke & Soffa", "K&S" or the "Company"), held a Supplier Day event on March 31, 2016. The event drew participation from Kulicke & Soffa's global supply base with over 40 key suppliers represented. It was hosted by Joyce Lim, Vice President of Global Supply Chain and Customer Operations, together with members of the executive leadership team. The theme for this year's Suppliers' Day is 'The Colors of Collaborations'.

"We are expecting 2016 to be another challenging year filled with many growth opportunities. K&S will continue to focus on initiatives designed to enhance our product, to manage our operating cost, to expand into new markets and to execute to our growth initiatives. Our suppliers are extensions to our engineering, manufacturing and supply chain functions. Continuous collaboration with suppliers on product, technology, quality and cost is the key to our success," said Jonathan Chou, Interim Chief Executive Officer, Chief Financial Officer.

K&S presented Suppliers' Awards to the following suppliers for their outstanding contributions to technology, quality, cost and delivery performances.

- Akribis System Pte Ltd
- Amalgamated Manufacturing Pte Ltd
- Ametek Singapore Pte Ltd
- Astrodyne TDI
- Festo Pte Ltd
- HCS Engineering Pte Ltd
- NTS-Group Pte Ltd
- Prodrive Technologies
- SMC Pneumatics (SEA) Pte Ltd

"Congratulations to these suppliers for receiving the K&S Supplier Award. Over the last year, we have significantly increased the level of collaboration with our suppliers. Not only have we increased the quantity but we have also increased the quality of these collaborations. We look forward to more quality collaboration with them this year," said Joyce Lim.

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor, LED and electronic assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions and organic development, adding advanced packaging, advanced SMT, wedge bonding and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

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