

Kulicke & Soffa Extends Memory Solutions With Launch of IConnPS MEM TM PLUS Wire Bonder Series

SINGAPORE--(BUSINESS WIRE)-- Kulicke & Soffa Industries, Inc. (NASDAQ: KLIC) ("Kulicke & Soffa", "K&S" or the "Company"), a global leader in the design and manufacture of semiconductor, LED and electronic assembly equipment, today announced the launch of its IConnPS MEM TM PLUS High Performance Wire Bonder series.

The IConnPS MEM TM PLUS is built on the successful and industry leading IConn PSPLUS wire bonder platform, with newly developed hardware and process capabilities to improve throughput and yield, targets the growing complexities of stacked-die memory applications. Designed for performance, the IConnPS MEM TM PLUS is positioned to increase productivity and achieve the best cost of ownership by leveraging the latest process technology for bonding with silver, in addition to gold wire.

Nelson Wong, Kulicke & Soffa's Vice President of Ball Bonder Business Line, said, "We continue to align our development efforts to enable the next generation of industry solutions. This series directly targets the memory segments requirements for high-reliability interconnects on an increasing stack of progressively thin die."

The standard IConnPS MEM TM PLUS comes with a large 80mm bondable area as standard. Increased bondable area upgrades to 87mm with IConnPS MEM TM PLUS LA, and to 90mm with IConnPS MEM TM PLUS ELA are also available.

The Company is currently engaged in evaluations with many major memory customers and OSATs. Please contact your local sales and service representative for more information.

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor, LED and electronic assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions and organic development, adding advanced packaging, advanced SMT, wedge bonding and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

Caution Concerning Results and Forward Looking Statements

In addition to historical statements, this press release contains statements relating to future events and our future results. These statements are "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, and include, but are not limited to, statements that relate to our future revenue, sustained, increasing, continuing or strengthening demand for our products, the continuing transition from gold to copper wire bonding, replacement demand, our research and development efforts, our ability to identify and realize new growth opportunities and

our ability to control costs. While these forward-looking statements represent our judgments and future expectations concerning our business, a number of risks, uncertainties and other important factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to: the risk that customer orders already received may be postponed or canceled, generally without charges; the risk that anticipated customer orders may not materialize; the risk that our suppliers may not be able to meet our demands on a timely basis; the volatility in the demand for semiconductors and our products and services; a substantial completion of transition from gold to copper wire bonding by the industry, volatile global economic conditions, which could result in, among other things, sharply lower demand for products containing semiconductors and for the Company's products, and disruption of capital and credit markets; the risk of failure to successfully manage our operations; acts of terrorism and violence; risks, such as changes in trade regulations, currency fluctuations, political instability and war, which may be associated with a substantial non-U.S. customer and supplier base and substantial non-U.S. manufacturing operations; and the factors listed or discussed in Kulicke and Soffa Industries, Inc. 2015 Annual Report on Form 10-K and our other filings with the Securities and Exchange Commission. Kulicke and Soffa Industries, Inc. is under no obligation to (and expressly disclaims any obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

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