

Kulicke & Soffa Announces Supplier's Day Award Winners

SINGAPORE--(BUSINESS WIRE)-- Kulicke and Soffa Industries, Inc. (NASDAQ:KLIC) ("Kulicke & Soffa", "K&S" or the "Company") held a Supplier Day event on March 27, 2015. The event drew participation from Kulicke & Soffa's global supply base with over 30 key suppliers represented. The event was hosted by Joyce Lim, Kulicke & Soffa's Vice President of Global Supply Chain and Customer Operations, and members of the executive leadership team.

K&S presented Suppliers' Day Awards to the following suppliers for their outstanding contributions to new product development:

- Astrodyne TDI
- HCS Engineering Pte Ltd
- Kinergy Pte Ltd
- Matrox Electronic Systems
- Penn Manufacturing Industries Inc.

"In order to stay ahead, we have to continue to invest in new products," said Ms. Lim. "Time-to-market is very crucial to the success of our new product launches. Congratulations to these suppliers for receiving the K&S Supplier Award. They have collaborated with our development team and have accommodated many changes during the design and development phases without impacting delivery. Through our Supplier Day, we believe we will be able to strengthen relationships with key suppliers who are committed to jointly delivering maximum value to our customers through constant value improvement, technology collaboration and cost leadership. We are expecting 2015 to be another exciting and challenging year as we continue to focus on initiatives designed to enhance our products and operating cost, support expansion into new markets and continue enabling our customers' success."

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ:KLIC) is a global leader in the design and manufacture of semiconductor, LED and electronic assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions and organic development, adding advanced packaging, advanced SMT, wedge bonding and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

Kulicke & Soffa Industries, Inc.
Sheila Frese
Public Relations
P: +1-949-399-2930

F: +1-949-660-0444

sfrese@kns.com

or

Kulicke & Sofa Industries, Inc.

Investor Relations

P: +1-215-784-7500

F: +1-215-784-6180

investor@kns.com

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