

Kulicke & Soffa to Present at Morgan Stanley's 13th Annual Asia Pacific Summit

SINGAPORE--(BUSINESS WIRE)-- Kulicke and Soffa Industries, Inc. (NASDAQ: KLIC) ("Kulicke & Soffa", "K&S" or the "Company") today announced that its management will be presenting at Morgan Stanley's 13th Annual Asia Pacific Summit at the Mandarin Oriental in Singapore on November 12, 2014.

During the conference, Bruno Guilmart, Kulicke & Soffa's President and Chief Executive Officer, Jonathan Chou, Senior Vice President and Chief Financial Officer, and Joseph Elgindy, Director of Investor Relations and Strategic Planning, will be available to meet with institutional investors.

Presentation slides will be available on the investor relations section of Kulicke & Soffa's website at investor.kns.com.

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor and LED assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions, adding wedge bonding and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

Kulicke and Soffa Industries, Inc.

Joseph Elgindy

Investor Relations & Strategic Planning

P: +1-215-784-7518

F: +1-215-784-6180

jelgindy@kns.com

or

Sheila Frese

Public Relations

P: +1-949-399-2930

F: +1-949-660-0444

sfrese@kns.com