

Kulicke & Soffa Industries, Inc.

Kulicke & Soffa's President and Chief Executive Officer Joins Singapore Economic Development Board as New Board Member

SINGAPORE--(BUSINESS WIRE)-- Kulicke and Soffa Industries, Inc. (NASDAQ: KLIC) ("Kulicke & Soffa", "K&S" or the "Company") today announced its President and Chief Executive Officer, Bruno Guilmart, has joined the Singapore Economic Development Board as a new Board member effective February 1, 2014.

Since 2010, Mr. Guilmart has served as President, Chief Executive Officer and Director of Kulicke & Soffa Industries, Inc.

Mr. Guilmart said, "I am delighted to join the Singapore Economic Development Board, the leading government agency for planning and executing strategies to enhance Singapore's position as a global business hub. I look forward to work with this highly-experienced board to develop and drive strategic opportunities in the region and beyond."

Additional information regarding the Singapore Economic Development Board can be found at www.edb.gov.sg.

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor and LED assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions, adding wedge bonding and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

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