

Kulicke & Soffa Industries, Inc.

Kulicke & Soffa to Appoint Yih-Neng Lee as Senior Vice President, Global Sales

SINGAPORE--(BUSINESS WIRE)-- Kulicke & Soffa Industries, Inc. (NASDAQ: KLIC) ("K&S" or the "Company") today announced the Company will appoint Yih-Neng Lee as Senior Vice President, Global Sales. Mr. Lee will be based at the K&S Corporate Headquarters in Singapore, and report to the Company's President and Chief Executive Officer, Bruno Guilmart. Mr. Lee will succeed T.C. Mak, Vice President of Global Sales, whose career at K&S spans more than 30 years. While the new appointment will be effective September 2, 2013, Mr. T.C. Mak will remain with K&S until the end of December 2013 to ensure a smooth transition.

Mr. Guilmart continued, "We thank T.C. for his many valuable accomplishments at K&S over a career spanning more than three decades. He has helped K&S build a premier global sales organization to expand our market leadership and achieve record breaking revenue. We are very pleased that T.C. will remain with us during a transition period in order to facilitate the transfer of responsibilities to Yih-Neng. I am also pleased to welcome Yih-Neng to the K&S team. Yih-Neng is a worldclass sales executive with proven experience in the industry and extensive relationships at OSAT companies and IDMs. His drive, leadership and experience will make him an excellent fit for K&S as we continue to execute on our business and growth strategy."

Born and educated in Singapore, Yih-Neng Lee has more than 25 years of global sales experience in the technology industry. He has held global sales and marketing positions for the majority of his career with Advantest, Verigy (spun off from Hewlett-Packard/Agilent Technologies and later acquired by Advantest) and Hewlett-Packard/Agilent Technologies. Mr. Lee has served as Advantest's President, South Asia Pacific based in Shanghai, China, from November 2011 to present. He was previously based in Santa Clara, California, where he served as Agilent Technologies' Vice President, Sales, Marketing, Support, Worldwide Fabless Semiconductor Test Business, from November 2001 to August of 2005. In 1983, Mr. Lee joined Hewlett-Packard/Agilent Technologies, based out of Singapore, serving as Vice President and General Manager, Sales, Marketing, Support from February 1998 to November 2001, responsible for the company's semiconductor test business. Mr. Lee received his Bachelor of Engineering and Master in Business Administration degrees from the National University of Singapore.

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor and LED assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions, adding wedge bonding and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

Kulicke & Soffa Industries, Inc.

Sheila Frese

Public Relations

P: +1-949-660-0440

F: +1-949-660-0444

sfrese@kns.com

or

Joseph Elgindy

Investor Relations & Strategic Planning

P: +1-215-784-7518

F: +1-215-784-6180

jelgindy@kns.com

or

Global IR Partners

David Pasquale

P: +1-914-337-8801

klic@globalirpartners.com

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