

Kulicke & Soffa to Hold Analyst & Investor Day on March 19 at New York's NASDAQ MarketSite

SINGAPORE--(BUSINESS WIRE)-- Kulicke & Soffa Industries, Inc. (NASDAQ:KLIC) ("K&S") today announced that it will hold an analyst and investor day on March 19 at the NASDAQ MarketSite in Times Square. A live webcast and replay will be available for those unable to attend in person.

Executive presentations will be made by:

- Senior Vice President and Chief Financial Officer - Jonathan Chou
- Senior Vice President, Operations - Alan Schindler
- Vice President, Research and Development - Deepak Sood
- Vice President, Global Process Engineering - Bob Chylak

Date: Tuesday, March 19, 2013

Time: 12:00PM to 3:30PM EST

Location: NASDAQ MarketSite in New York's Times Square (4 Times Square, corner of 43rd Street & Broadway)

Live Webcast and Replay: <http://investor.kns.com>

RSVP: Financial analysts and institutional investors who are interested in attending the event in person should RSVP by March 11th to David Pasquale, klic@globalirpartners.com

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor and LED assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions, adding wedge bonding and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

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<https://investor.kns.com/2013-02-21-Kulicke-Soffa-to-Hold-Analyst-Investor-Day-on-March-19-at-New-Yorks-NASDAQ-MarketSite>