

Kulicke & Soffa Industries, Inc.

## **Kulicke & Soffa Extends Power Series Platform with ATPremier Plus**

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SINGAPORE--(BUSINESS WIRE)--

Kulicke & Soffa Industries, Inc. ([KLIC](#)) ("K&S" or the "Company") today announced the extension of its highly successful K&S *Power Series*<sup>TM</sup> platform. The Company's new wafer level stud bumper, ATPremier *Plus*<sup>PS</sup> <sup>TM</sup>, is an upgraded platform that offers new capabilities and increased efficiency along with optional wire bond, copper & silver alloy bonding capabilities.

The ATPremier *Plus* builds on Kulicke & Soffa's rich history of technology and market leadership. It features the *Power Series* advanced hardware and software controls and improved serviceability. The new ATPremier *Plus* is the fastest wafer level stud bumper available on the market, with optimal low temperature gold stud bumping capabilities.

Nelson Wong, Kulicke & Soffa's Vice President - Business Unit Management, remarked, "We continue to focus on research and development in order to bring customers exciting innovations with unparalleled performance, like our new ATPremier *Plus*. Our latest offering is able to help customers access the advanced bonding technology and built-in upgrade capabilities for added flexibility."

Customers can get a first glance at this technologically advanced machine's cutting-edge features during the SEMICON Taiwan show from September 5-7, 2012 in Booth #780, Floor 4.

### About Kulicke & Soffa

Kulicke & Soffa ([KLIC](#)) is a global leader in the design and manufacture of semiconductor and LED assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions, adding die and wedge bonders and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. ([www.kns.com](http://www.kns.com))

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