

Kulicke & Soffa Appoints Lisa Lim as Vice President of Human Resources

SINGAPORE --(BUSINESS WIRE)--Jan. 3, 2012-- Kulicke & Soffa Industries, Inc. (NASDAQ: KLIC) (“K&S” or the “Company”) announces Lisa Lim as the new Global Vice President of Human Resources, reporting directly to the President and Chief Executive Officer, Bruno Guilmart . Lisa comes to K&S with over 14 years of HR experience in both the public and private sector and brings a wide range of expertise to her position. Having received a Bachelor of Law from the National University of Singapore , a MBA from the London Business School and a Masters in Human Resource Management, Lisa is a seasoned strategic HR professional with a strong business acumen. Lisa joins K&S from Dell where she held various instrumental roles, and was responsible for talent management, leadership development, and organizational development.

On joining K&S, Lisa said, “I am excited to join K&S at a critical time when the company is moving into the next phase of growth after moving their global headquarters to Singapore. I look forward to the great cultural diversity in K&S and furthering the company’s talent strategy.”

Bruno Guilmart, remarked, “Lisa has a wealth of international HR experience with strong influences in the Asian markets. She has the exceptional ability to leverage experience in both human resources and operations, delivering positive business results. She will be a strong asset to the management team and will fit in well with K&S’ culture.”

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor and LED assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions, adding die and wedge bonders and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

Source: Kulicke & Soffa Industries, Inc.

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