

Kulicke & Soffa Industries, Inc.

Kulicke & Soffa Appoints Alan Schindler as Senior Vice President, Global Operations

SINGAPORE, Mar 16, 2011 (BUSINESS WIRE) --

Kulicke & Soffa Industries, Inc. (NASDAQ: KLIC) ("K&S") today announced the appointment of Alan Schindler as the Senior Vice President, Global Operations, effective April 1, 2011. Schindler will relocate to the K&S global headquarters in Singapore.

Schindler has been with the Company since 1992, and has held multiple key positions in operations and supply chain management, including Vice President, Ball Bonder Operations in Singapore. He is currently Vice President, Integrated Supply Chain and Operations. He will succeed Shay Torton who will be leaving the Company on June 30, 2011 after a long and successful career of almost 20 years at K&S.

"I'm delighted that Alan has accepted to take on this new challenge, and confident that his vast experience and profound knowledge of the industry will help him succeed in his new role," said Bruno Guilmart, President and Chief Executive Officer. "We thank Shay for his many accomplishments at K&S, and his leadership in the evolution of K&S."

In addition, Jeff Amtman, Vice President, Worldwide Supply Chain, will also relocate to Singapore, effective May 1, 2011, completing the transition of the K&S manufacturing and supply chain management team to Singapore.

About Kulicke & Soffa

Kulicke & Soffa (NASDAQ: KLIC) is a global leader in the design and manufacture of semiconductor and LED assembly equipment. As a pioneer in this industry, K&S has provided customers with market leading packaging solutions for decades. In recent years, K&S has expanded its product offerings through strategic acquisitions, adding die and wedge bonders and a broader range of expendable tools to its core ball bonding products. Combined with its extensive expertise in process technology, K&S is well positioned to help customers meet the challenges of assembling the next-generation semiconductor and LED devices. (www.kns.com)

SOURCE: Kulicke & Soffa Industries, Inc.

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